

Maybach Foundation honors Edward Norton and hosts Celebrity Gaming Night

At this year's Cannes Film Festival, the Wilhelm & Karl Maybach Foundation and the Sunflower Children Foundation hosted a celebrity gaming night to raise money for their charitable projects. The glamorous Hotel du Cap-Eden-Roc (Cap d'Antibes) opened its doors to V.I.P.s of film, business, fashion and sports. The Maybach Foundation had also the pleasure of welcoming celebrities Paris Hilton, Emile Hirsch, Malin Akerman, Willem Dafoe, Hofit Golan, Adrian Paul, Doug Reinhardt, Lars von Trier, Lawrence Bender and Paulo Coelho, among 250 other exclusive guests.

Ulrich Schmid-Maybach, president of Maybach Foundation, and Helena Houdova, president of Sunflower Children Foundation, inspired the 250 V.I.P. guests to contribute to one of the Foundations' many successful social projects. During the game night, the Foundations were supported by their co-host and emcee, the biggest winner in the history of poker, world champion Jamie Gold.

On May 18, the Maybach Foundation held its annual "Private Luncheon at Cannes" at the Hotel du Cap-Eden-Roc to celebrate this year's award winner, Edward Norton, who joined the ranks of previous honorees Dennis Hopper and Quincy Jones. The Maybach Foundation honored Edward Norton for his charitable work. Ulrich Schmid-Maybach, president of the Foundation, emphasized that "the extraordinary engagement of Edward Norton is an excellent example of genuine celebrity support for charitable cause". Due to his filming schedule in Detroit, Edward Norton could not appear in person. However, he apologized for not being present in Cannes and thanked the Foundation via video message. "It is a great compliment to receive this prestigious award," he said.

The Maybach award is an annual award honoring leaders in the entertainment industry who "give back" to society by inspiring others through their philanthropic engagement or mentoring.

About the Maybach Foundation

The Wilhelm & Karl Maybach Foundation was founded in San Francisco in 2006 by Ulrich Schmid-Maybach, the great-grandson of Dr. Wilhelm Maybach. The nonprofit organization helps particularly gifted young people reach their full potential by providing an innovative mentoring program and financial support. The protégés supported by the Maybach Foundation also receive extensive leadership training, which gives them the skills necessary to later become mentors and improve the lives of people in their home country. In the fall of 2008, the

Foundation opened an office in Stuttgart, Germany, to develop and promote projects in Europe. For more information please go to www.maybach.org.

About Sunflower Children

Founded in 2000 by Model Helena Houdova, The Sunflower Children is a New York-based 501(C)3 charity that provides humanitarian aid to disadvantaged children around the world. The organization is currently supporting 12 projects in 8 countries, making it total 22 projects in 16 countries which include: Cambodia, Colombia, Cuba, Czech Republic, Brazil, Guinea, India, Kenya, South Africa, Nepal, Niger, Nicaragua, Peru, Romania, Guatemala and Philippines. For more information please go to www.sunflowerchildren.org.

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